

**Cortes Local Economic Action Plan Steering Committee Minutes**  
**Weds 24<sup>th</sup> May, 2017**

**Present:** Fred Savage, Eric Hargrave, Colin Funk, Noba Anderson, Adam Schick, Romina Wendell, Helen Hall, Matt, Daniel Arbour

**Apologies:** Mary Lavalley, Terri Story, Dan Hilton

**Review of minutes of March committee meeting and business arising.** *Motion to approve minutes: Adam/ Fred*

### **1. LEAP Launch Event - review**

Overall event went well. Attendance figures lower than they could have been because of bioblitz, and it would have benefited from a broader cross-section of the community. However there was good dialogue and we collected a lot of feedback. The format worked well and we may be able to use it again later in the LEAP process.

Fred expressed desire for organizations on the island to feed into the LEAP process - the community forum might be an opportunity for this.

### **2. LEAP survey**

Daniel had sent draft out for comments – deadline Mon 29 May. Also produced cards promoting survey, which will be handed out to passengers getting on the ferry at Herriot Bay, and be available at Post Offices, Co-op and Squirrel Cove Store. Survey will go up on Tideline and in Marketer. Adam to promote on CKTZ. Aim to get min 200 responses, ideal is 350. Survey covers Cortes residents, secondary residents, and visitors.

Agreed needed to be a question around housing - Daniel to review. **Action: Daniel**

### **3. Focus Groups**

Daniel had reviewed feedback from launch event. Determined would have the following focus groups:

#### **1<sup>st</sup> round (before end of June):**

- Natural resources
- Tourism and services
- Trades and farms

#### **2<sup>nd</sup> round (Aug / Sept):**

- Young families
- Retirees
- Secondary residents
- Long term residents

Also would plan individual meetings with:

- Klahoose
- Regional district – rep / staff
- Quadra / Campbell River / Discovery Island Chamber of Commerce

Daniel to draw up schedule that can be put on CIBATA website. Agreed groups should be up to 5 individuals, with two Steering committee reps. Question should be: what is the current state and ideal state, and how do you get from one to the other. Agreed to put out public call, but invite people too, and select groups. Aim to do several in one day. Helen and Daniel to attend all focus groups and meetings.

**Action: Daniel**

### **4. LEAP communications**

CIBATA website being finalized – comments were invited from the committee. **Action: all**